



Through the Lens of the Other

Impact Evaluation Report

Erasmus+, KA3, European Youth Together

Project Number: 604877-EPP-1-2018-1-EL-EPPKA3-EU-YTH-TOG

<https://www.facebook.com/LensoftheOther>

<https://www.instagram.com/through.the.lens.of.the.other/>

tlo.inter.alia@gmail.com

<https://www.youtube.com/playlist?list=PLpQsTnvvi8qEI3pzvVHCrJTUMf9cuJWZ2>

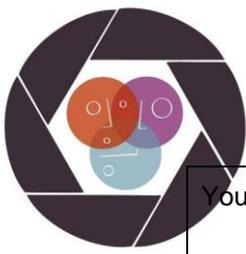


Evaluation Template - Final

The following table summarizes the activities and impact achieved during the “Through the Lens of the Other” (TLO) project. It includes quantitative and qualitative data from all 14 partners of the partnership.

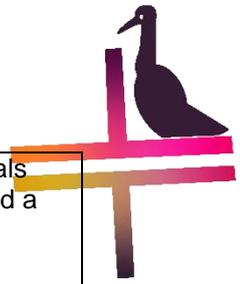
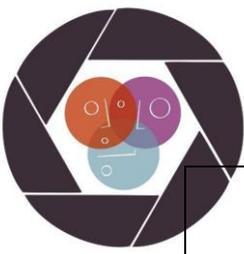
Overview of short term results and long term outcome indicators			
	Target groups/potential beneficiaries	Quantitative indicators	Qualitative indicators Feedback received by participants, comments, notes.
Youth workers	Participating youth workers Capacity Building Busteni, April 2019	30	<p>The CBA offered the opportunity to reflect on the practical challenges that the project sought to address in the first place.</p> <p>While the workshop content and structure received a rather positive feedback, matters such as the creation of safe spaces and how to address tensions amongst people from diverse backgrounds also required to be addressed practically.</p> <p>Overall, the participants reported back their enthusiasm regarding the information & context provided along with improved skills and capacities: leadership, team building, communication, after the training.</p> <p>It was also noted from the Youth Workers that the programme of the CBA could have a stronger orientation towards filmmaking.</p>
	Youth workers participating in local activities	142	<p>The partners managed to engage youth workers of varied backgrounds (Maltese, Zimbabwean, Cameroonian, Spanish, British, Greek, etc) adding to the plurality of views and perspectives of the project.</p> <p>Overall, the main objectives of the projects were accepted warmly by both the youth workers and the participants of the events with the highlight of the documentary screenings in the Positively Different Short Film Festival in Athens in 2020.</p>





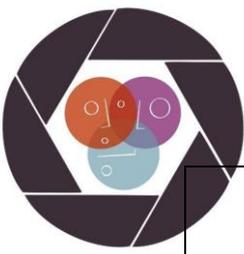
Youngsters	Youngsters participating in the Youth Exchange, Malta, Sep 2019	65	The Youth Exchange in Malta received positive feedback both in terms of practical skills acquired (plot, scenario, filming, etc) but also in terms of openly addressing the feedback gathered from the CBA and how it affected the project team and its implementation processes.
	Youngsters participating in local activities	3687	<p>Despite the fact that the covid-19 pandemic took place while the project was still unravelling, the project managers managed to maintain their relationships with the youngsters surrounding the local events.</p> <p>In several cases, there were changes or additions to the teams of youngsters attending the events and participating in the activities due to the restrictions applying - but also due to the hybrid format that the event had to adapt to.</p> <p>Overall, the activities were met with enthusiasm while the new additions seemed to have a positive impact in the creative process despite the creative disagreements that might have arisen.</p>
	Youngsters participating in the 2 nd Youth Exchange, Online, June-July 2021	65	<p>The online format of the exchange was seen as a challenge from partners and participants alike at first glance. However, the choice of presenters and facilitators was applauded along with the skills acquired - conflict management, team working, active listening.</p> <p>Participants noted that they would have been even more motivated in the case of further interaction or an activity involving their physical presence.</p>
Audio-visual products	Audio-visual materials (short movies) produced by the organisations	18	<p>The process of developing and bringing together the short documentaries was in the heart of the project rationale.</p> <p>The local teams had to plan and conduct their research, reach out to specific</p>





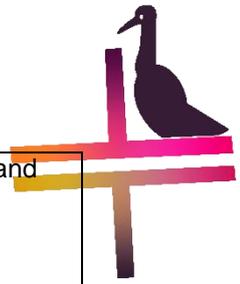
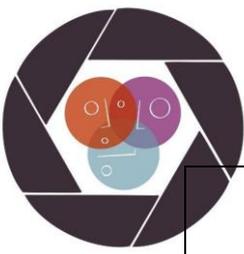
			<p>communities and individuals and more importantly, build a consensus on how to document their journeys/stories.</p> <p>One of the most valuable aspects of documentary filmmaking was that the participants had to acknowledge their own privileges in a series of different contexts; building on that, they had to collectively decide on the way in which they should present the story chosen, reaching specific standards of artistic and cinematic quality.</p> <p>Being able to watch their creation within the context of an international film festival was described as the highlight of the project by several participants.</p>
	Screenings beyond the PDSFF Feb 2020	23	<p>Despite the fact that organising screenings was beyond the scope of Positively Different Short Film Festival, the partners managed to screen their shorts to wider audiences (as part of the sustainability plan of the project).</p> <p>In several cases, the shorts produced during the projects were screened in remote areas and in front of audiences that do not usually get the chance to talk about intersectionality or even to watch cinema.</p> <p>The feedback received was extremely encouraging; the effort of the youth workers and the youngsters was applauded along with the competence of their trainers.</p>
Local events	Local events organized to increase project's visibility	72	<p>The covid-19 pandemic might have urged the partners of the project to adapt to the new circumstances but it also introduced a series of new possibilities with regards to audience reach.</p> <p>Besides the events that the team held in person, the consortium also decided to</p>





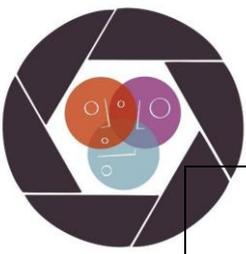
			<p>transfer part of the activities online, reaching new audiences and setting new goals with respect to the dissemination and the impact of the project.</p> <p>With over 70 events in total - varying from festival activities, screenings and audiovisual workshops, the project managed to reach over 5.000 attendees and present them the TLO results and final materials.</p>
	Participants overall	5.439	<p>The events held to disseminate the project's objectives received thriving feedback from the participants and reached record numbers of attendees. Transferring the events online had a widening effect to the pool of attendees but also heightened the number of returning participants.</p> <p>For most of the local events, the core target group(s) attending were minorities and civic organisations, regarding the specific agenda and thematic of each particular event (refugees, Roma communities, allies, LGBTQIA+ activists, diplomats, film directors, etc.). With the Positively Different Short Film Festival serving as the main dissemination event both years, the attendees watched over 400 hours of short films focusing on identity issues, intersectionality and privilege.</p>
	Speakers/ Experts/ Policy makers at local events or other project's activities	89	<p>"Through the lens of the Other' project had quite an impact on various levels. When it comes to the institutional one though, the consortium made several key contacts that resulted in the engagement of professionals and industry leaders contributing to the success of the planned events.</p> <p>Ranging from Ministry Advisors to acclaimed artists and curators, the invited speakers and experts significantly</p>





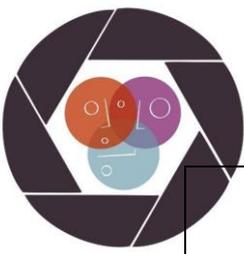
			<p>contributed to the impact and reach of the events.</p> <p>Academics and inclusion specialists from national institutions also attended the events and participated in the panels adding intrinsic value to the discussions and building on the input of individuals and communities that shared their real-life experiences.</p>
	Stakeholders attending local activities	325	<p>The local activities of the project were met with enthusiasm by local stakeholders.</p> <p>Representatives of NGOs, local Councils and decision-making bodies attended the screenings and the panels organised by the partners and Youth Workers.</p> <p>The Mayor of Sinop, Turkey along with representatives from the RedCross, Laaminga Foundation attended several events of the partners. Also, in Greece, diplomats from the British and the Royal Norwegian Embassy attended the panel talks parallel to the festival while industry leaders from FIPRESCI, Ethnofest and other major, national stakeholders, also joined the discussions.</p>
	Publications about the local events (in local media, press, website, etc.)	106	<p>All communication sponsors of the Positively Different Short Film Festival published information about local events along with other local media, collectives and civic initiatives based in Athens. Most major Greek newspapers (TA NEA, EFSYN) and portals (News247, kathimerini) shared the press releases and interviews of team members.</p> <p>Other publications included websites, partners' newsletters, social media posts and livestream organised and held by Youth workers and</p>





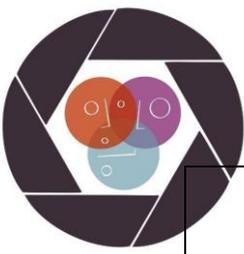
			volunteers affiliated to the partner organisations.
	Sponsors	10	<p>The project team made over 100 contacts with civic organisations, NGOs and local authorities to consult but also to join forces for a greater impact.</p> <p>Amongst the entities that practically supported the project events through providing resources and expertise were the British Embassy in Athens, the Royal Norwegian Embassy in Athens, the Netherlands Embassy in Athens, Solidarity Now (NGO), the Municipality of Sinop and Sinop Sürdürülebilir Kalkınma Derneği.</p>
	Communication sponsors	30	<p>The partners engaged thirty (30) communication sponsors throughout the duration of 'Through the lens of the Other' project.</p> <p>Mostly, press offices and digital newspapers attending and blogging about Positively Different Short Film Festival but also bodies of local authorities (Municipality of Sinop and Sinop Sürdürülebilir Kalkınma Derneği) promoting and disseminating TLO objectives and project results.</p>
New projects inspired by the TLO	Proposals submitted	33	<p>The majority of the partners worked on their own project proposals drawing inspiration from 'Through the Lens of the Other' project.</p> <p>In an effort to replicate the methodology implemented but also to maximise its impact, the partners submitted over thirty (30) proposals with a core focus on inclusion, participation, skills acquisition and engagement.</p> <p>Overall, the consortium managed to transfer any knowledge gained from TLO to other endeavours of different sorts; Youth exchange programs, International Film Festivals, Erasmus+ projects</p>





			and regional grant applications - all aligned with the objectives and results of the TLO project.
	Approved projects	15	<p>From the 33 project applications submitted as a result of the implementation of TLO, the 15 were approved and funded .</p> <p>The majority of the proposals focus on documentary filmmaking and intersectionality as part of educational curricula.</p> <p>Three funding applications are also pending (Erasmus+ ADULT, Erasmus+ Youth, Operational Grant in the field of Youth) to this day.</p>
	Ideas, initiatives, proposals initiated by youth, participants in the project activities (local and international)	21	<p>As said above, “Through the lens of the Other” served as a starting point for developing new initiatives and projects on numerous occasions.</p> <p>From local initiatives (i.e living libraries) to awareness campaigns for migrant youth, the partners used the main thematics addressed in the local trainings to write project proposals and seek further funding.</p>
Policy recommendations, Advocacy and Awareness campaigns	Policy recommendations resulting from the 2 nd Youth Exchange	24	As a result of the second Youth Exchange, our partner from Bulgaria (Free Youth Center Vidin) assessed the municipal Youth policy of Vidin Municipality (BG). The partners from the UK (Sirius Training), also, submitted a formal recommendation to Southwark Council (UK) regarding the single-use of plastics. Other policy initiatives that took place as a direct result of the project were the recommendations aimed to Kista Highschool for including the thematics of the project into their curricula.
	Feedback on policy recommendations received by officials	22	<p>As coordinator Inter Alia has held a number of local activities, using the opportunity to promote the objectives of the project at any occasion.</p> <p>The consortium, also, reached out to different bodies of local/ regional authorities (i.e</p>





			<p>Municipalities, Councils, etc.); the partners even managed to receive written confirmation that their specific recommendation will be included in the agenda of their next meetings.</p> <p>Lastly, the partners designed and developed advocacy campaigns in public spaces and buildings but also universities and higher education institutions.</p>
	Officials involved in the design of the policy recommendations	12	<p>The consortium managed to engage various individuals and entities in the process of disseminating the project and its core objectives. From education professionals and academic institutions (MCAST) to representatives of local authorities, the partners held conversations and round-table discussions with officials raising awareness with regards to the development of specific necessities underlined by the project.</p>

Through the Lens of the Other - Digital Footprint

Website	Social Media	FilmFreeWay Platform All films = Digital Assets
1. Pageviews Total 101.2151	1. Impressions 539.814	1. Total Short Films Submissions 3.783
2. Unique Visitors 20.017	2. Engagement 19.541	2. Total Runtime 872:23:12
3. Geographical Coverage	3. Reach 363.545	
	4. Total Followers 2.897	

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